

ABSTRACT

A flake pigment preferably usable in a powder paint, supplying a film with excellent metallicity and high brightness and further providing excellent secondary adhesiveness is provided. The flake pigment comprises base particles composed of flake particles and a single-layer or double-layer coat covering the surface of each base particle, and at least one layer of the said single-layer or double-layer coat is made of a resin composition containing a copolymer comprising a bond unit arising from a fluorine polymerizable monomer having alkyl fluoride groups and a bond unit arising from a polymerizable monomer having phosphate groups.